

Change for Life: Sample Announcements

ONE WEEK BEFORE LAUNCH

- Show the promo video and let people know that they can get a bottle at church next week after the service.

Announcement: For 35 years, individuals and churches like ours have partnered with Lifeline Coalition to ensure that women in our community facing unplanned pregnancies receive the care, compassion, and support they need to choose life. **Since 2020 alone, over 800 babies have been saved through this ministry.**

Through Lifeline's Change for Life campaign, our church has the opportunity to make a real impact. Every donation helps provide pregnancy tests, life-saving ultrasounds, and pregnancy-decision counseling for women who are searching for hope and clarity in their moment of crisis.

In recent years, Illinois has seen a significant rise in the number of abortions, which means more women are feeling pressure, fear, or a lack of support. In response, Lifeline Coalition has expanded clinic hours and opened a 24/7 helpline so that no woman has to face this decision alone, no matter the day or hour.

You can be part of this life-affirming ministry by participating in this year's Change for Life campaign, beginning next Sunday, January 18th. Simply pick up an empty baby bottle from the foyer, take it home, and over the next few weeks, fill it with coins, cash, or checks. We'll collect the filled bottles here at church on February 15th.

Your generosity will help ensure that the next woman in our community considering abortion finds the support, hope, and encouragement she needs to choose life.

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LAUNCH WEEK:

- Show the promo video and let people know that they should pick up their baby bottle today.

Announcement: This year, we are joining together with other individuals and churches to bring life-saving services to women in our community who are considering abortion. Through Lifeline Coalition's Change for Life campaign, you can save a baby from abortion by providing life-affirming medical services. Please be sure to pick up your baby bottle today! Over the next few weeks, fill it with change, bills, or even a check. Your spare change will save lives!

1 WEEK AFTER LAUNCH:

Announcement: It's not too late to take part in Lifeline Coalition's annual Change For Life campaign. By filling a baby bottle with change, you make it possible for women in our community considering abortion to receive life-saving medical services and counseling. If you haven't already, please pick up your bottle today - a little goes a long way.

2 WEEKS AFTER LAUNCH:

Announcement: Last year, close to 900 women contacted Lifeline Coalition looking for help with an unplanned pregnancy. One of those women we will call *Tiffany. She came to the clinic confident she needed to get an abortion. She was shocked by what she saw on the ultrasound, but refused to make a second appointment. People like you began praying for her, and a few weeks later, she reached back out to the clinic to share she was choosing LIFE. Because of the generosity of people like you, this woman had somewhere to go in her time of need. Change For Life is our opportunity to give every young woman in our community somewhere to go when dealing with an unplanned pregnancy. It's not too late to pick up a baby bottle and join us in saving lives!

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3 WEEKS AFTER LAUNCH:

Announcement: Next Sunday, it will be time to return your filled baby bottle for Lifeline Coalition's Change for Life. If you have forgotten to fill it with spare change, don't worry! You can simply write a check or go to their website at lifelinecoalition.org and give through the secure link provided. Please be sure to bring your bottle back next week so they can begin the tally! Thank you for giving! Lives will be saved because of your generosity.

LAST DAY OF CHANGE FOR LIFE CAMPAIGN:

Announcement: Today is the final Sunday of our Change for Life campaign with Lifeline Coalition. Before we wrap up, I want to share a story that Emily, their Executive Director, recently shared with me.

Lenna had just come out of a dangerous relationship. When she saw a positive pregnancy test, fear rushed in. She was terrified of being pulled back into a dark and unsafe situation, and abortion began to look like her only option. Unsure what to do, she reached out to Lifeline's 24/7 helpline.

The helpline staff encouraged her to start with a pregnancy test and ultrasound, simple but important first steps. She came in for her appointment, and as she sat with the nurse, all her fears poured out. She didn't want an abortion, but the pressure from her past, from friends, and from her circumstances left her feeling trapped.

Over the next several weeks, Lenna returned for three ultrasounds. Each time she left still wrestling with her decision. Meanwhile, Lifeline staff and many of you continued praying for her and her baby.

And then, a few weeks later, Lenna called with incredible news: she had found the courage and confidence she needed to choose life.

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Stories like Lenna's are possible because of your generosity and your prayers.

So to everyone who brought back your filled baby bottles today, thank you. If you forgot yours, no worries. You can bring it next Sunday or drop it off at the church office during the week.

Thank you for standing with women in our community and helping make life-changing stories like Lenna's possible.

*name and circumstances changes to protect confidentiality