

Change for Life: Sample Announcements

ONE WEEK BEFORE LAUNCH

- Show the promo video and let people know that they can get a bottle at church next week after the service.

Announcement: For over 30 years, individuals and churches like ours have been coming together to make sure that women in our community considering abortion have the support they need to choose life. Since 2020, 540 lives have been saved through the ministry of Lifeline Coalition. Through their Change for Life campaign, we have the opportunity to make pregnancy tests, ultrasounds, and pregnancy decision counseling available to these women. Since the overturning of Roe vs. Wade, Illinois has seen the largest increase in abortions out of every other state in the US. This makes our state attractive to abortion providers looking to make money off the death of the unborn. This year, a second abortion clinic opened in Rockford offering surgical abortions to the community. To combat the abortion industry in our community, Lifeline Coalition has increased their clinic hours and expanded their helpline to be open 24/7 so they can speak with women when they need it most. You can participate in this stand for life by signing up for this year's Change for Life campaign starting next week on Sanctity of Human Life Sunday. On Sunday, January 19th, please pick up an empty baby bottle from the foyer. You can take it home, and over the next few weeks, fill it with coins, bills, or checks. We will then collect the bottles here at church on February 16th. Your donation means that the next woman in our community considering an abortion will have somewhere to go to get the support she needs to choose life!



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LAUNCH WEEK:

- Show the promo video and let people know that they should pick up their baby bottle today.

Announcement: This year, we are joining together with other individuals and churches to bring life-saving services to women in our community considering abortion. Through the Lifeline Coalition's Change for Life campaign, you can save a baby from abortion by providing life-affirming medical services. Please be sure to pick up your baby bottle today! Over the next few weeks, fill it with change, bills, or even a check. Your spare change will save lives!

1 WEEK AFTER LAUNCH:

Announcement: It's not too late to take part in the Lifeline Coalition's annual Change For Life campaign. By filling a baby bottle with change, you make it possible for women in our community considering abortion to receive life-saving medical services and counseling. If you haven't already, please pick up your bottle today - a little goes a long way.

2 WEEKS AFTER LAUNCH:

Announcement: Last year around 800 women contacted Lifeline Coalition looking for help with an unplanned pregnancy. One of those women we will call *Amy. She came to the clinic confident she needed to get an abortion. She was shocked by what she saw on the ultrasound but refused to make a second appointment. People like you began praying for her and a few weeks later she reached back out to the clinic to share she was choosing LIFE. Because of the generosity of people like you, this woman had somewhere to go in her time of need. Change For Life is our opportunity to give every young woman in our community somewhere to go when dealing with an unplanned pregnancy. It's not too late to pick up a baby bottle and join us in saving lives!



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3 WEEKS AFTER LAUNCH:

Announcement: Friday is Valentine's Day. This means that next Sunday, it will be time to return your filled baby bottle for Lifeline Coalition's Change for Life. If you have forgotten to fill it with spare change, don't worry! You can simply write a check or go to their website at lifelinecoalition.org and give through the secure link provided. Please be sure to bring your bottle back next week so they can begin the tally! Thank you for giving! Lives will be saved because of your generosity.

LAST DAY OF CHANGE FOR LIFE CAMPAIGN:

Announcement: Today is the final day of the Change For Life campaign with Lifeline Coalition. I just want to take a second to share a story, Emily, the Executive Director, shared with me.

"*Lenna's heart filled with anxiety. She had recently gotten out of a dangerous relationship, and the positive pregnancy test she held in her hand felt like it was pulling her back to that dark place. She believed in her heart that it would be wrong for her to put her children and herself at risk. That's when the idea of abortion began to look like an option. Uncertain of what to do, Lenna called our helpline looking for assistance. We shared with her the importance of confirming her pregnancy with a lab-grade test and ultrasound. Our helpline operator encouraged her that this would be the best first step in addressing her situation. Lenna made an appointment, and we prayed for God to work in her heart.

When Lena sat down with our nurse, her fears came tumbling out. Her previous relationship was a danger to her and her children. Abortion seemed like a solution, but she shared that she didn't really WANT an abortion. To complicate matters, she was also facing health challenges and trying to navigate the opinions of family and friends who weighed in on her situation. Lenna's nurse listened with compassion and provided her with an ultrasound.



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Over the course of the next several weeks, Lenna came back for two more ultrasounds. Each time she left unsure about what she would do. The difficulties she faced seemed to grow.

After her third ultrasound, Lenna told us she was going to visit Planned Parenthood and would make her final decision after that. We immediately reached out to faithful prayer warriors to intercede for Lenna and her baby. A few weeks later, Lenna told us that after visiting the abortion clinic, she made the decision to keep her baby and choose LIFE!

Lenna found the confidence she needed to choose life despite the lies of the abortion industry!

Stories like these are only possible because of the generosity of people like you. So, to all who brought back your filled baby bottles today, thank you. If you forgot to bring your bottle today, don't worry you can bring it next Sunday, or you can drop it off at the church office during the week. Thank you!

*name and circumstances changes to protect confidentiality



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